

WE ARE PLEASED TO INVITE YOU TO THE OPENING OF THE EXHIBITION

# GRÉGORY SUGNAUX *FATIGUE, C'EST LA VIE*

SATURDAY, January 27, FROM 6.00 PM TO 8.00 PM

Duration: January 28 – April 8, 2018

Opening times: 24/24, from Monday to Sunday

## KMD — KUNSTHALLE MARCEL DUCHAMP | THE FORESTAY MUSEUM OF ART

Place d'Armes/Quai de l'Indépendance, Cully · Postal address: Rue de l'Indépendance 2, CH-1096 Cully · [www.akmd.ch](http://www.akmd.ch) · [hello@akmd.ch](mailto:hello@akmd.ch)

What we have primarily learned from Marcel Duchamp is that art is essentially a matter of content and that the experience of the viewer plays a substantial role in determining this content. Far from being a passive observer, the viewer augments the artist's creative act through his attempts at deciphering and/or interpreting the artist's work. Now, if the conditions under which a work of art is presented have a determining influence on the way the viewer experiences this work, such conditions must be given close and careful attention.

The KMD in Cully, located in an idyllic setting between a lakeside and an enchanting village, looks like an opened egg that has fallen from the sky and seems to revel in the autonomy of its own significance. It is this aspect of autonomy, combined with the tininess of the KMD, that makes its mark on the place where it stands and thus becomes an integral part of the experience of the viewer who discovers the work. It is in keeping with Marcel Duchamp's legacy, however, that what essentially defines the content of the work ought to be the confrontation between the work and the viewer and not a confrontation between the viewer and the external conditions of the work's presentation.



Grégory Sugnaux, *View from my apartment window in Fribourg*, digital photograph, 2018.

Here, at the KMD, Grégory Sugnaux will be exhibiting a “lazy” painting. As a subversion technique, laziness is not an act of self-abandonment but rather one of lucidity and, through this lucidity, of gaining influence over the experience of the aforementioned external conditions. Embarking upon a game with a foregone conclusion, Grégory Sugnaux exhibits a painting placed on the floor of the KMD. The painting, well aware of the inevitable outcome, namely the viewer's experience being substantially determined by the external conditions of the painting's presentation, remains—through its own laziness—in its horizontal position. But it is precisely through its laziness that the painting has already assimilated the conditions of future exhibitions. Now, since these conditions were assimilated into the formal content of the work by reason of its laziness, the painting has been able to assimilate elements that would otherwise have escaped it. Thus, precisely because it is lazy, the work gives back to the viewer the possibility of determining its content through his own experience with it.

Paolo Baggi

GRÉGORY SUGNAUX (born in Fribourg, Switzerland, in 1989) lives and works between Bern and Fribourg. He graduated with a bachelor's degree from the École Cantonale d'Art du Valais (ECAV) and completed his master's degree at the Hochschule der Künste in Bern in June 2017. He won the Kiefer Hablitzel Award in 2015. His works have already been exhibited in numerous institutions. In 2016 he was awarded an artist-in-residence scholarship by the Canton of Fribourg for a period of six months in Berlin. His work is concerned primarily with sculptural and painting processes and regularly examines the relationships that exist between research and object, exploration and result, abstract idea and physical material. He seeks to be as free as possible, making sure that he does not encumber his work with rules that are too strict. Since 2016 Grégory Sugnaux has been co-curator of the WallRiss Art Space in Fribourg.