



If it's not popular,
it's not culture.

March 18, 2016

Dear Mr. Banz,

It is my honor to notify you that you have been selected as a winner of the Southwest Popular and American Culture Association's 2016 Peter C. Rollins Book Award for your volume, *Eilshemius: Peer of Poet-Painters*, published by JRP/Ringier.

The Rollins Book Award is named after Peter C. Rollins, a co-founder of the Southwest Popular and American Culture Association, and it annually recognizes outstanding scholarship published within the two preceding calendar years on topics of film/television and popular culture studies. Each year the Rollins Book Award Committee recognizes outstanding scholarly volumes in the categories of Film/Television and Popular Culture. This year, the judges also decided to award an honorable mention for your impressive volume. You can find more information about the Rollins book award and this year's other winners at <http://southwestpca.org/conference/rollins-book-award/>.

We hope that you will be able to attend next year's conference, February 14-17, 2017 in Albuquerque, New Mexico, to accept your award in person. We will be in touch this coming fall with further details about the conference and how you might participate if you are able to attend.

Congratulations on this honor! The awards committee was extremely complimentary about your volume, which joins of elite group of excellent scholarship.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kathy', is positioned below the text 'Sincerely,'.

Kathleen Lacey
Awards Coordinator
Southwest Popular and American Culture Association
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